

# Sustainability & CSR in the security industry

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A close-up photograph of a vibrant green leaf. Three water droplets of varying sizes are perched on the leaf's surface. The largest droplet, positioned on the right, contains a detailed image of the Earth, showing continents and oceans. The other two droplets are smaller and contain reflections of the surrounding greenery. The background is a soft, out-of-focus green.

**Who Cares About Corporate  
Social Responsibility in the  
security industry?**

**It's about how we  
make business!**



# August 13 2015? Earth Overshoot Day



It takes 1.6 Earths to support humanity's demands on nature. But we only have **one**.

A photograph of a globe being held by several hands from different people. The globe is the central focus, showing a map of the world with various countries labeled in Italian. The hands are positioned around the globe, suggesting a collective effort or shared responsibility. The background is slightly blurred, showing parts of the people holding the globe. The text 'Initiatives for sustainability' is overlaid in a large, bold, black font across the center of the globe.

# Initiatives for sustainability



# United Nations Global Compact

# Global Report Initiative (GRI)

- > International independent organization
- > Standard for reporting, G4
- > Axis reports in line with G4 standard





**Business**

conduct



**Environmental**

responsibility



**Social**

responsibility



**Economic**

responsibility

**Corporate governance**



# Zero tolerance for corruption & bribery

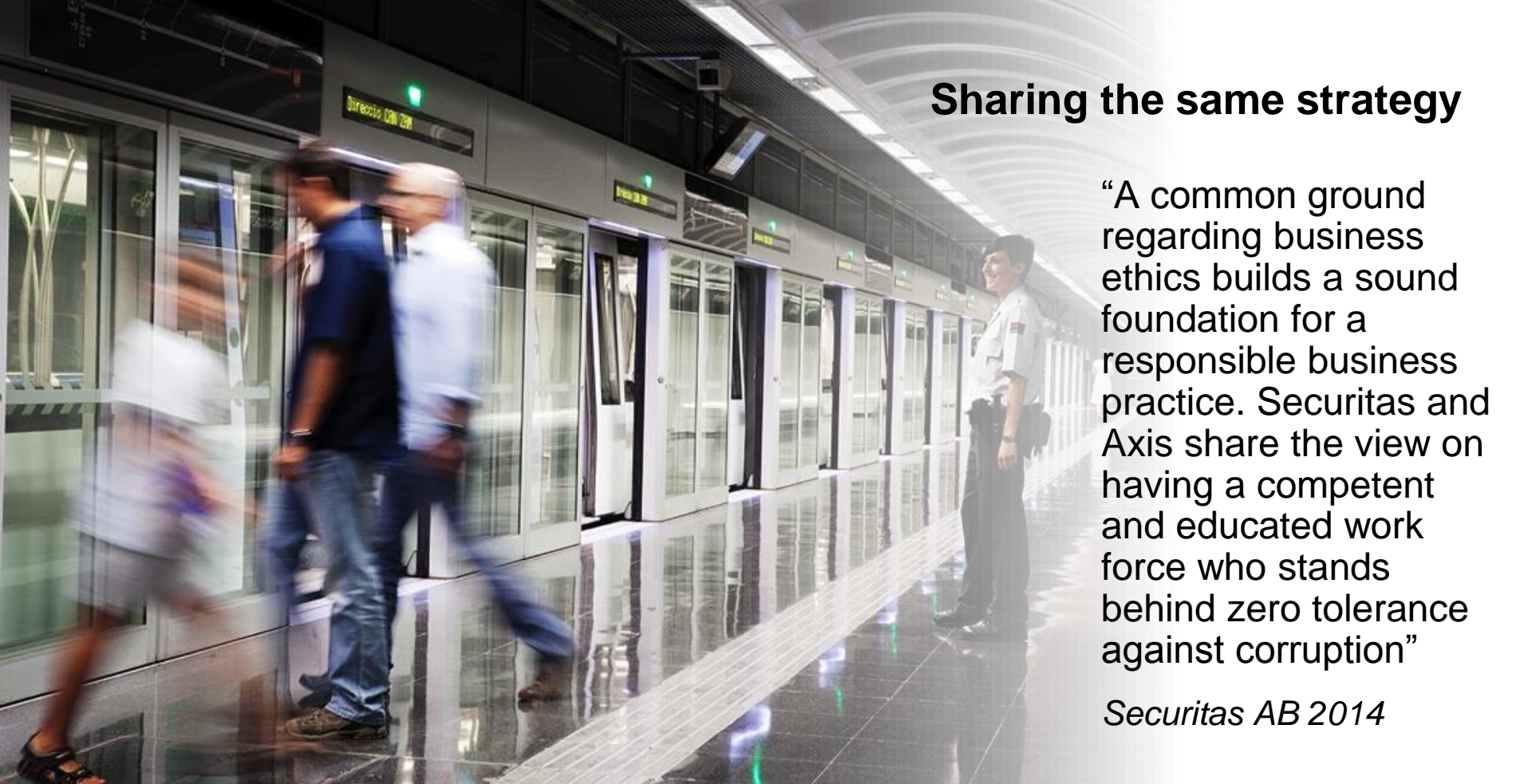
**Business**

**conduct**

**Supplier  
Code of  
Conduct**

**Anti  
corruption**

**Channel  
alignment**



## Sharing the same strategy

“A common ground regarding business ethics builds a sound foundation for a responsible business practice. Securitas and Axis share the view on having a competent and educated work force who stands behind zero tolerance against corruption”

*Securitas AB 2014*



**Environmental  
responsibility**

**Recycled  
materials**



**Removal of  
hazardous  
substances**

**Energy  
efficiency**

**Reduced  
packaging**

# Impact on natural ecosystems

- > Living and non-living
- > Energy & water
- > Emissions & waste
- > Transports



**Environmental  
responsibility**

**Removal of  
hazardous  
substances  
PVC**

- PVC is damaging to our health and to the environment.
- Hard to recycle
- Where is this a factor?
  - Indoor installations where people spend much time.
  - Transportation, Retail, Office, Schools, hospitals.



**Environmental  
responsibility**



**Use of PVC in hospitals**





**Social**

**responsibility**



# Taking care of the human element

- > Labor practices
- > Human rights
- > Society and local communities
- > Product responsibility



**Economic**

responsibility

# Impact on financial resources

- > Create value for its stakeholders
- > Local economic influence
- > A profitable company is a prerequisite



**Environmental  
responsibility**



## Active audits in the supply chain



Before



After



**Environmental  
responsibility**



## Carbon footprint

- Freight
- Business trips
- Company cars
- Energy consumption
- Paper consumption
- Paper
- etc...



**Environmental  
responsibility**

# Carbon offset

## Trees of Hope in Malawi



**Let's do some  
sustainable  
business together!**



